



Print Direction

FOR IMMEDIATE RELEASE

## Print Direction, Inc. Announces the Addition of Innovation Center

ATLANTA (July 21, 2016) – Visual marketing solutions provider [Print Direction, Inc.](#) (PDI) continues to enhance their organization with the inclusion of an Innovation Center on the PDI HQ campus in Metro Atlanta. Poised to function as a hub for brainstorming sessions, strategic planning, customer training, or business meetings, this space is available for active clients, peer industry organizations, and related promotional marketing vendors.

PDI understands the goal of their clients – to create lasting, stronger, and more competitive marketing campaigns to reach and gain customers. But more importantly, PDI understands that sometimes that happens outside of the office, board room, or behind the cubicle wall.

“We felt the need to create and establish a space for our clients to further develop their programs and strategies, while also providing an environment to strengthen their core relationships among their staff and internal customers,” stated President David Mangan.

The completely Wi-Fi enabled Center boasts four different spaces consisting of the main gathering room, which accommodates up to 100 individuals and has two projector screen walls, perfect for large presentations. Another section of the center is the Technology Training Room which features a 65” 4K HD TV monitor mounted to the wall with the capability to adapt wirelessly to Android and Apple devices. Because this room is intended for smaller groups, nine leather arm chairs and accompanying laptop stands perfectly outfit this workspace. Two additional Breakout Rooms complete the Center with accommodations for roundtable discussions.

With more than 3,000 square feet to accommodate various sessions and assemblies, the Center is equipped with the full technological support necessary to power multiple training rooms concurrently. The Center also encourages collaboration and engagement with the easy set up and breakdown equipment available throughout the space.

To learn more about the Innovation Center and what PDI can do for you, visit [www.printdirection.com](http://www.printdirection.com) or email [info@printdirection.com](mailto:info@printdirection.com).

### About Print Direction, Inc.

More than just lithography, screen print, and digital printing, PDI is a full service visual marketing solutions provider. With additional services for inventory management, consultative services, and client technology amenities, PDI offers clients the stability, trust, and reliance they need to move forward in their business. Specializing in visual impact marketing, our experience outshines our competitors with more than 30 years of success in bringing promotional concepts to reality.

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