



Print Direction

FOR IMMEDIATE RELEASE

Visual Marketing Solutions Provider Capitalizes on Client Growth with Hiring Surge

ATLANTA (February 1, 2016) – [Print Direction, Inc.](http://www.printdirection.com) builds off of the success of 2015 and moves into the new year with new faces and names on their employee roster. Known for providing visual marketing solutions primarily to the education, retail, hospitality, and restaurant markets, Print Direction will now offer multiple levels of expertise to attack the full commercial market with the fierce stamina that fuels their reputation. This amplified employee base will position Print Direction to better elevate and manage their clients' brand identity.

“This past year has been phenomenal for Print Direction. Our customer base will inevitably continue to grow due in large part to the added talent we have on board. Our sales force is more than equipped to bring to light improved methods and products to allow our clients to dominate their specific marketplace,” said founder and CEO Bill Stanton.

While Print Direction increased their employee footprint with the addition of David Mangan as President, Mark Emery as Executive Vice President, Carly Macdonald as Director of Marketing and Communications, and Billy Powers as Managing Director of Strategic Accounts, existing employees were also recognized with the promotions of Michael Buckelew to Director of Purchasing, Charne Gibson to Director of Logistic Services, Dottie Creer to Director of Finishing, Lithography and Screen Printing Operations, and Jim Jordan to Director of Preparation, Scheduling and Digital Printing Operations.

With the books closed on 2015, Print Direction builds on the success of the past year to head into 2016 with qualified anticipation of more record-breaking experiences in customer growth, technological advances, as well as additional production and talent investments. To learn more about how Print Direction can elevate your brand, visit www.printdirection.com or email info@printdirection.com.

About Print Direction, Inc.

More than just lithography, screen print, and digital printing, PDI is a full service visual marketing solutions provider. With additional services for inventory management, consultative services, and client technology amenities, PDI offers clients the stability, trust, and reliance they need to move forward. Specializing in visual impact marketing, our experience outshines our competitors with more than 30 years of success in bringing marketing concepts to reality.

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Company Information:

Print Direction, Inc.
1600 Indian Brook Way, Suite 100
Norcross, GA 30093
www.printdirection.com

Media Contact:

Carly Macdonald
Director of Marketing & Communications
Email: cmacdonald@printdirection.com
Phone: 770-446-6446

news release